



Public Transit: A Critical Lifeline for Historically Disadvantaged Communities

Using a data-driven approach, this redesigned network prioritizes fairness and accessibility for minorities, zero-car households, and low-income residents.

MARTA NextGen Bus Network Redesign: A Focus on Equity

Equity is central to MARTA's NextGen Bus Network Redesign, aiming to provide **SMARTER, FASTER, and BETTER** transit access for historically underserved communities.

Creating Access to More Opportunities by the Numbers

Better access to jobs, education, and healthcare boosts economic growth, strengthens communities, and promotes equity. Improved access to transit empowers more people to pursue opportunities and stay connected.



Increase in Access for Minority Communities

Minority and low-income communities will gain greater access to economic opportunities such as **education (+19%)**, **hospitals (+26%)**, and **grocery stores (+25%)**, improving the quality of life for underserved communities.



Job Access Improvements

The average MARTA rider will gain **access to 21% more jobs and destinations** within a 60-minute trip, making transit an important travel option for the region. (Minority Communities: +23%; Low-Income Residents: +23%; Zero-Car Households: +18%).



15-Minute Service Access

The redesigned network increases frequent bus service (every 15 minutes or less) from 5 to 18 key corridors (Minority Communities: +232%; Low-Income Residents: +202%, and Zero-Car Households: +152%).



30-Minute Service Access

Minority communities and zero-car households will see a 45% increase in access to near 30-minute bus service, while low-income residents will see a 39% increase.

Breaking Barriers with a Smarter, Faster, and Better Bus Service

Transportation can make it difficult for people to get to school and work, especially in communities that don't have many resources. Without accessible transportation, people could miss out on better jobs and important services, making it harder for them to improve their lives. The NextGen Bus Network aims to improve access for transit-dependent communities by:



Streamlined routes with higher frequencies and more direct connections



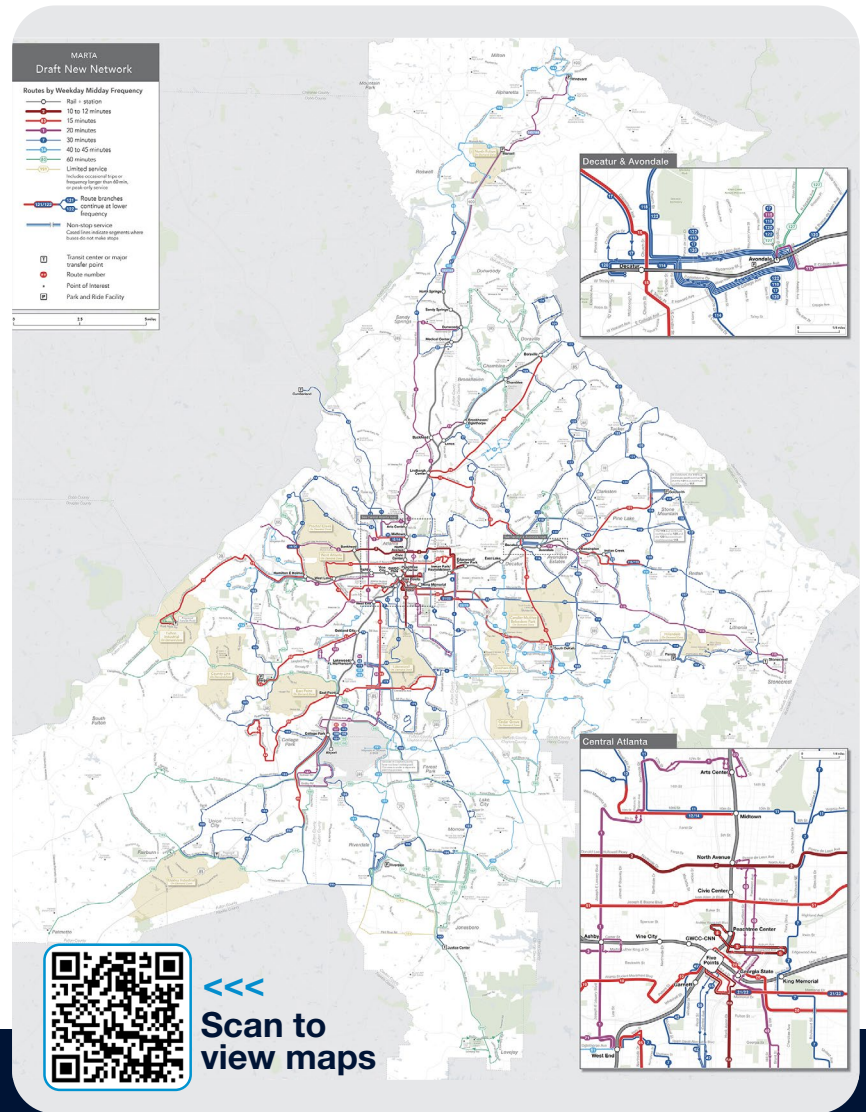
Reduced transfers for faster trips



On-demand transit service in select areas



7-days-a-week service for all routes and on-demand zones



Scan to view maps



Stay Connected

The draft NextGen Bus Network plan includes major changes that will improve how our customers get to and from key destinations. To learn more about MARTA's plan and stay engaged, scan the QR code or visit MARTA's website at www.MARTANextGenBusNetwork.com.